

SEAN RODRIGUEZ

Living On Purpose

Known for favored songs “**Center Stage**” (2023) and “**Step Into My Story**” (2022), released under former moniker Sean BE, this next-gen pastor-turned singer-songwriter—along with his young family—took a leap of faith when they uprooted from Colorado and firmly planted their homestead in Nashville, TN in 2022.

The calling? To create Christ-centered music that expands upon **Sean Rodriguez’s** already established mission—and purpose—to inspire hope in today’s generations as they find their way toward God. “I want this music and its message to encourage as many families as possible right now,” exclaims Sean. “Ultimately, however, it’s our prayer that the seeds planted today will lead to incredible growth tomorrow. How awesome is the thought that God could use music to play a part in someone’s greater story!”

That’s why it was especially exciting for Sean Rodriguez to appear as a featured artist on Christian music’s largest annual tour, **Winter Jam Tour Spectacular**, in 2023, putting his music and message on display in front of thousands across the country every night. Sean adds, “I don’t believe we, as artists, were taken out of ministry to make music. I believe God grants us an extension of our ministry platform to reach more hearts through the music.” Proving the mission was worth the mileage, his pre-Winter Jam single, “Center Stage,” has now amassed over 2.5 million streams and growing (as of early 2024) leading into this year’s first single, “**The Unbelievable,**” impacting both radio and heartwarming fan reactions.

It’s truly a family affair for the Rodriguezes—which transcends Sean’s music—lifting an appeal to listeners and concert goers across all ages. The ability to mesh his pastoral heart, biblical background, and purpose-driven passion for writing, recording, and performing—all within a family-first context—is Sean’s unique recipe for reaching the generations and his growing, diverse audience.

In November 2023, Sean received a surprise phone call from family that resulted in the writing of his upcoming single, “**Jesus Will,**” set to release July 2024. “It was completely unexpected,” recounts Sean, of the news that his aunt (only 48 years old) had suddenly passed. “It was a crazy feeling of both joy—knowing she was being welcomed Home—and complete heartbreak. ‘It’s not fair,’ I thought, ‘She did everything right in her life.’”

Sean’s grief, especially for the immediate family left in the wake of this loss, contributed to some of his most poignant and powerful lyrics to date:

You felt hurt you never thought that you could know / Now you’ve got stories you never thought you would’ve told / But He is near the broken-hearted / He will finish what He promised / when there’s chaos all around, He’s still in control

*Even now, God is in it still / **When you can’t battle, Jesus will** / There’s no life that He can’t use / There’s no loss He can’t shine through*

When you can’t carry the weight of all you feel, Jesus Will

Where does Sean turn to find even more inspiration? You might be surprised that at the root of it all—which, yes, includes Sean’s mesmerizing on-stage moves, commercial appeal, and rap repertoire—is to honor the legacy of his grandfather’s ministry that began over forty years ago. “He’s 70 years old, but when he gets up to preach the word of God, he’s singing, praising, and preaching with the energy of a young man,” Sean says lovingly of his grandfather, Pastor William A. Rodriguez. “His obedience to God is at the very core of my faith. His leadership in my life

inspires purpose in my own walk with Christ, in addition to carrying his legacy of ministry work for the Kingdom.”

This premise is the foundation for Sean’s track, **“House of God,”** which released on June 14, 2024. “Pastor Grandpa,” as Sean often affectionately calls his grandfather, makes his on-screen debut in the official music video filmed at his Denver-area congregation. “This song is a celebration about my experience of being raised in the church,” Sean states. “I saw former gang members, drug dealers, cons, and the like, worshiping alongside families, young adults—white, black, Hispanic, all walks of life—all praising God together. Growing up, this was church, and it helped shape who I am today.”

A unique and indelible mark made by God, his grandfather, those who are impacted by his ministry, and his own family continually fuels Sean’s purpose. With an attitude of paying it forward, Sean intimately understands the potential for this kind of generational impact. To this type of responsibility, he humbly responds, “I hope I can make both my Heavenly Father and my [earthly] grandfather very proud.”

For Sean, his belief and encouragement for anyone who listens is that they, too, have a very unique, specific, and God-given purpose in their lives. Recalling Ephesians 3:20, *“Now to Him who is able to do immeasurably more than all we ask or imagine, according to His power that is at work within us...”*

Sean concludes, “God gave us purpose, so we have to LIVE on purpose.”

To Him be the glory throughout all generations, forever and ever, Amen!

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